

Kelly Lane MS Knight Band

Fall 2021 Fundraiser Information

- Who?:** Students that would like to help fundraise. OPTIONAL
- What?:** Students/Families can help raise funds for our band program through seeking donations or selling cookie dough to LOCAL customers (students will have to deliver the cookie dough).
- Where?:** All fundraising will be done online at the site below and we encourage use of your social media activity.
- When?:** You can register NOW, **BUT WAIT UNTIL FRIDAY, 11/12 TO SHARE!**, and we will 'kick-off' the fundraiser next week with the students.
- November 12, 2021 – November 29, 2021
- Why?:** Offset the cost of the spring trip and other band expenses.

Register

1. Go to the website (link below or QR code ->)
<https://megadoughshop.com/fundraiser-836.html>
2. Click "Seller Registration".
3. Enter PARENT'S email address.
4. Create a password (write it down, make it easy to remember)
5. STUDENT'S First and Last Name
6. Click "Use School Statement" & "Use Group Photo"
7. Individual Goal=type 200 (or more)
8. Enter email addresses of friends/family/colleagues/coworkers (include your own!)
9. CAPTCHA
10. Click SELLER REGISTRATION



Marketing/Advertising (*WAIT UNTIL FRIDAY, 11/12, TO SHARE!)

1. Go to BACK to the website
<https://megadoughshop.com/fundraiser-836.html>
2. Scroll to the bottom, find your child's name, click on their name.
3. The web address at the top is the link that should be shared on your social media. This address is unique to your child's account, this way they can get credit for the fundraising incentives that we will communicate next week at the kick-off!